

Gockley Associates

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FOR IMMEDIATE RELEASE

**BERKS BAR ASSOCIATION TO PRESENT SEMINAR ON USING LINKEDIN**  
**Seminar conducted by Pamela Gockley of Gockley Associates**

Reading, Pa., January 5, 2012 - The Berks County Bar Association will present a seminar titled "Using LinkedIn for Client Development" at its offices in Reading, Pa. The seminar will focus on using and leveraging LinkedIn to improve client acquisition and retention. LinkedIn is one of the largest business-oriented social web sites with millions of business and professional members.

The seminar will be held on Tuesday, January 31, 2012 from 11:45am to 1:15pm at the Association's offices at 544 Court Street, Reading, Pa. The event is open to Association members and non-members.

Pre-registration is required. The registration fee of \$20 for members and \$30 for non-members includes a light lunch. For registration or further details, contact the Berks County Bar Association at 610-375-4591.

Pamela Gockley has over 15 years experience in Internet marketing, training and web site development. She and other professionals with expertise in sales and marketing formed Gockley Associates in 2004. Gockley Associates presents seminars and training to companies and individuals in Berks County, the Lehigh Valley, and other areas. Gockley Associates is a division of Vigilant Corporation, Reading, Pa. More information can be found at [www.PamelaGockley.com](http://www.PamelaGockley.com).

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If you'd like more information about this topic, or to schedule an interview with Pamela Gockley, please call 610-9163652 or e-mail Pam at info@pamelagockley.com.